

2024



WEDDING PACKAGES



THE CROWDER CONCEPT
EVENTS • CONSULTING • DESIGN

email: inquire@thecrowderconcept.com | web: thecrowderconcept.com

W E L C O M E

Hey there! Congrats on your engagement!

You're probably overwhelmed with all the wedding information, but don't worry, you're not alone. We are here to hopefully help make your lives a little easier during a time often unnecessarily stressful for many couples. It doesn't have to be this way!

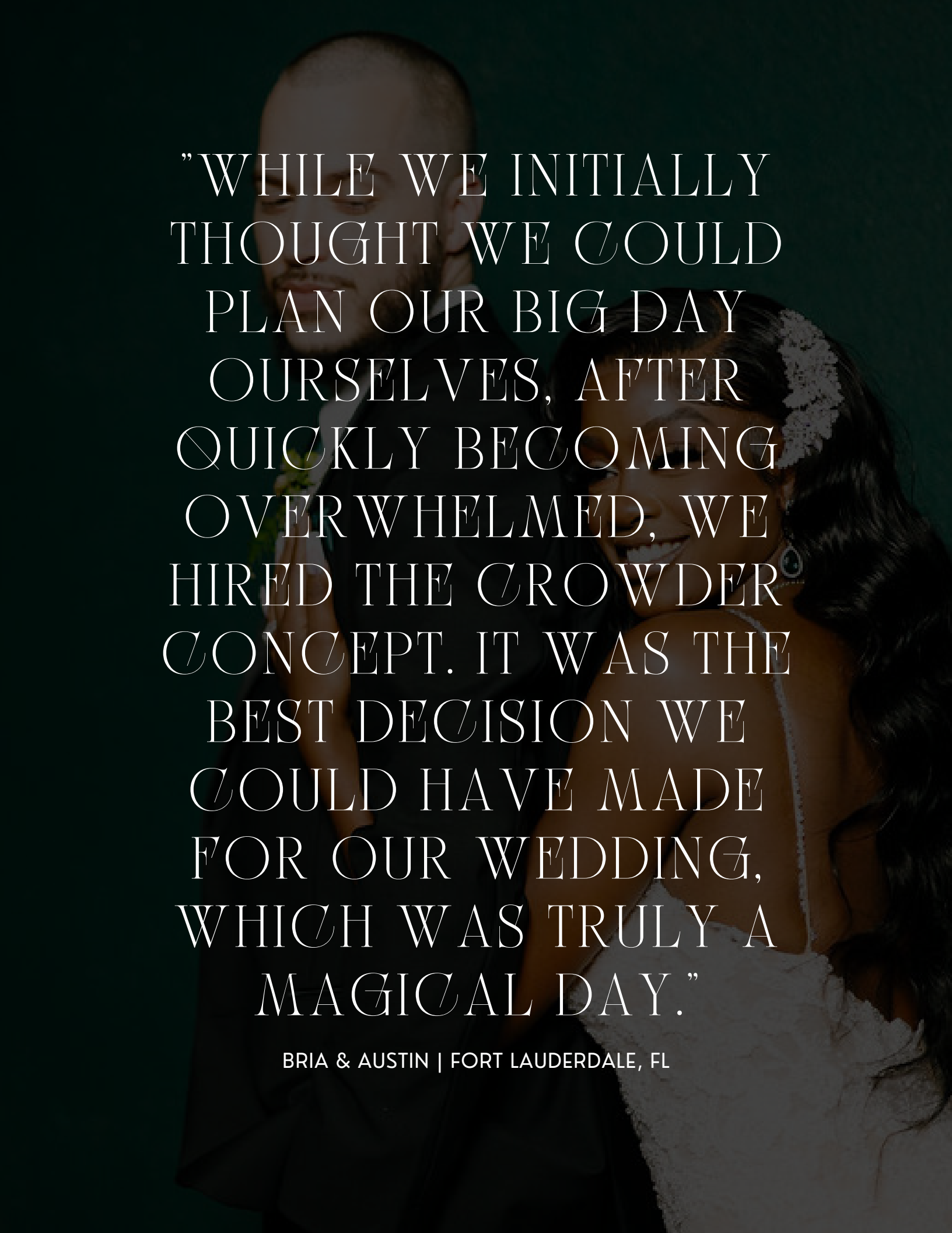
We aim to make the planning process smooth, stress-free, and, most of all, FUN! We take your vision and make it come to life. By selecting the best vendors, managing your budget, and creating a custom timeline, we take care of the planning so you can concentrate on all the exciting stuff that accompanies this time of your life.

Based out of Orlando, FL, we work with brides all over the globe. If you have a destination wedding, we love to travel!

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With love,

Coco



“WHILE WE INITIALLY
THOUGHT WE COULD
PLAN OUR BIG DAY
OURSELVES, AFTER
QUICKLY BECOMING
OVERWHELMED, WE
HIRED THE CROWDER
CONCEPT. IT WAS THE
BEST DECISION WE
COULD HAVE MADE
FOR OUR WEDDING,
WHICH WAS TRULY A
MAGICAL DAY.”

BRIA & AUSTIN | FORT LAUDERDALE, FL



MEET COCO

I'm Coco, The Crowder Concept's owner and principal wedding planner. I love sharing in the love of two individuals and feel blessed to work with such wonderful people each day!

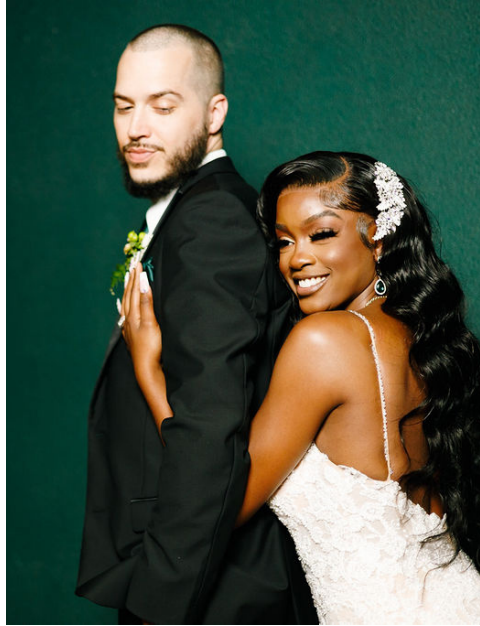
Based out of Orlando, FL, I've been planning weddings for over ten years. There isn't a day that goes by that I don't have my planner in hand and weddings on the brain.

After graduating from The University of Southern California with a degree in business, I started planning weddings for friends and family members to build up my portfolio. In 2006, I started my own company and moved to Lake Tahoe. It has been a long journey with many struggles and bumps, but I couldn't be more thankful for where I am now with my business.

Get comfy as you browse this guide!

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SERVICES

FULL SERVICE PLANNING

- Custom budget creation
- Checklist development
- Custom wedding timeline
- Event styling & etiquette consultation
- Reception & ceremony design
- Set up reception & ceremony decorations
- Selection of all vendors

- Vendor contract management
- Handle all vendor payments
- Vendor coordination
- Menu development
- Monthly planning meetings
- Unlimited phone calls & email consults
- Two wedding planners

PARTIAL SERVICE PLANNING

- Initial consultation
- Checklist development
- Wedding day timeline creation
- Event styling & etiquette consultation

- Reception and ceremony design
- Vendor recommendations
- Bi-monthly planning meetings
- One consultant throughout planning process

DAY OF COORDINATION

- Initial consultation
- Wedding day timeline creation
- Vendor confirmation

- Professional direction during ceremony
- Coordinate ceremony and reception setup
- One consultant onsite for ten hours

EVENT DESIGN & STYLING

- Initial consultation
- Venue selection
- Vendor referrals
- Concept & inspiration development
- Floral design recommendations

- Linen selection
- Tablescape design
- Lighting coordination
- Coordinate custom installations
- Coordinate décor and furniture rentals

*Is there something missing from this list?
Let us put together a custom package to fit your needs!*

COLLECTIONS

We offer a variety of collections to fit every style & budget.

01.	02.	03.	04.
Full Service Planning	Partial Service Planning*	Day of Coordination	Event Design & Styling
<i>7500+</i>	<i>4500+</i>	<i>3500+</i>	<i>5500+</i>

A LA CARTE

Establish and manage planning timeline with reminders - 300

Establish, manage, & maximize budget while coordinating vendor payments - 375

Scout/research vendors to fit your style and budget - 150 +

Oversee the design of event branding items (save the dates, invitations, etc) - 525

Identify hotel accommodations & find block room rates for out-of-town guests - 225

Coordinate transportation for guests and/or getaway vehicle for bride and groom - 200

Welcome bags - design, purchase, assemble, and deliver – 250 +

Ceremony coordination at a different location - 250

Coordination of Engagement parties, showers, or luncheons - 375

Additional vendor meetings - 225

Additional consultation hours - 750 +

Event design, style, & color scheme - 750 +

Selection of wedding party attire - 375

Coordinate hair and make-up schedule - 150

Additional event styling - 150 / hour

Additional coordinators - 450

Additional assistants - 225

Additional helper(s) - 25 / hour

Rehearsal dinner coordination - 450

*Eliminate unnecessary wedding stress by working
with a professional planner.*



WHAT TO EXPECT

EVENT DESIGN & STYLING

When it comes to managing contracts & making sure all the vendors are in-sync, we have you covered. What about the actual look of your special occasion, though?

In addition to planning your event, we'll also design it! From hand-selecting your creative team & designing mood boards to setting up and styling all the design elements, we are with you every step of the way. If you have diverse taste, are stumped on how to put everything together, or you simply need someone to release your inner style, we've got you covered! It is our goal to make sure every aspect of your wedding or event is infused with your unique personality.

As you browse for inspiration, you will probably be curious as to if and how it is possible to pull off a gorgeous & elaborate event within your budget. The answer is YES, it is entirely possible, so don't fret - you have experts on your team to guide you through this process! By no means are you in this alone. As your stylists, it is our job to bring your ideas to life.

Each wedding we design is different from the next. We have access to a host of suppliers with vintage as well as unique accessories and work with a fabulous floral team to create stunning bouquets, centerpieces and decor to help you achieve the look you've always dreamed of. If you love antique furniture and details, we can work with you to find the perfect vintage rentals to match your vision and budget. We have all kinds of magic styling tools up our sleeves!

Whether you picture a laid back wedding on the beach or a black tie affair, we can create any look from scratch and love a challenge - especially if it glitters or is extra romantic!

We team up with the wedding industry's best vendors to find the perfect suppliers, products, & services for your big day.

WHAT TO EXPECT

PLANNING

This service can include everything from planning, styling, and coordinating for those who desire complete management of their big day. From the invitations to your getaway car, we put together an elite team of professionals to make sure everything is exactly how YOU want it. With unlimited face-to-face meetings & phone calls, we help you select all vendors, discuss & manage a budget, and assist with styling the wedding of your dreams.

Your coordinator will also handle communication between the venue, caterer, DJ, photographer, and the couples' parents to ease any unwanted anxiety as all the details come together.

COORDINATING

For couples who have already planned out their wedding, our trained and experienced wedding coordinators are available to make sure your plans get facilitated without a hitch!

About 8 weeks prior to your wedding, your coordinator will begin familiarizing themselves with your wedding plans. Normally, 1-2 meetings are needed to go over your itinerary and last-minute details. On the wedding day, we ensure that your plans are carried out smoothly and discreetly handle any problems that may arise.





F A Q

You have questions. We have answers.

WHAT'S THE AVERAGE COST OF THE WEDDINGS YOU PLAN?

We work with couples of various budgets and are always happy to gauge whether or not we are within your price range before an initial consultation. Our wedding planning services start at \$3500 and go up from there.

HOW MANY WEDDINGS HAVE YOU PLANNED?

With over 100 weddings under our belts, we are highly experienced in our industry and are prepared for any situation that might come up during the planning process!

WILL YOU HANDLE OUR CONTRACTS AND VENDOR PAYMENTS?

Depending on your needs, our full service planning package does offer contract and payment management for all vendors.

DO WE GET A DISCOUNT FOR USING YOUR PREFERRED VENDORS?

Each vendor we work with has their own policy regarding discounts, but we can ensure that you will be receiving the very best pricing available. We are proud to work exclusively with highly seasoned wedding professionals.

WILL WE GET FEATURED IN A MAGAZINE OR BLOG?

Although many of our sessions do get featured, this is not something that is guaranteed. Most publishers are interested in colorful, uniquely designed weddings!

DO YOU HAVE A LIST OF PREFERRED VENDORS TO USE?

We sure do! From wedding photographers to florists and caterers, we've worked with some of the best companies in the industry & would love to share their information with you!

F A Q

Send us a message. We are always happy to help!

DO YOU TRAVEL FOR DESTINATION WEDDINGS?

Of course! We love to travel and have plenty of experience planning weddings outside our zip code. We have coordinated weddings in Jamaica, Belize, Italy, and San Francisco, just to name a few. Destination weddings are some of our favorite events to plan!

HOW DO YOU DEAL WITH WEDDING DAY DISASTERS?

With over ten years of experience, we always make sure there is a back-up plan for every situation. By staying organized and maintaining clear communication throughout the planning process, we do our best to eliminate issues before they arise.

HOW MANY MEETINGS WILL WE HAVE?

DO YOU COME WITH US TO ALL OF OUR RELEVANT MEETINGS?

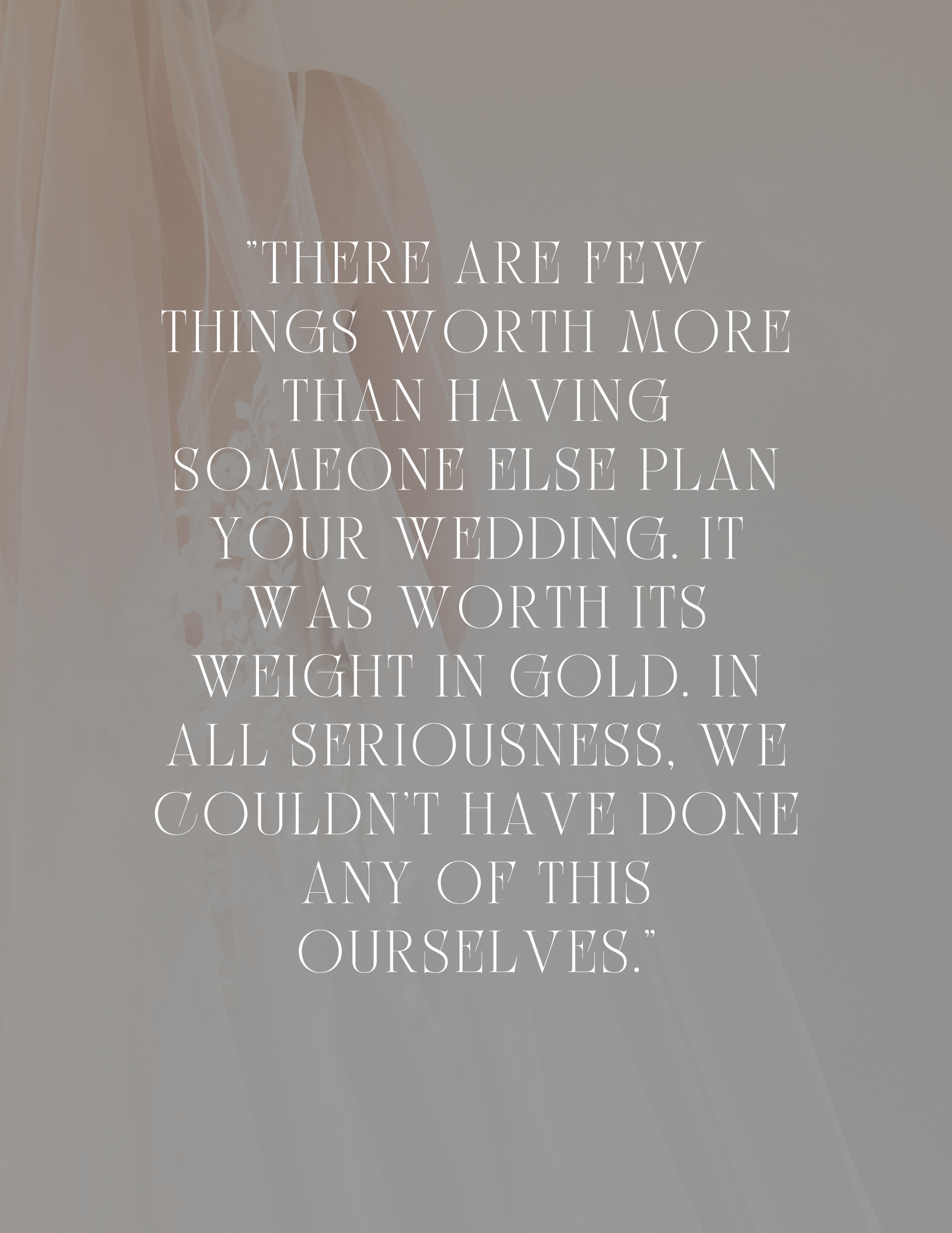
Depending on your needs, we will work with you to maintain communication via in-person meetings as well as phone consultations to ensure that we are always on the same page. We do our best to make it to as many vendor meetings as possible and will be there to guide you through each and every detail. If you'd rather chat by phone or you prefer video to sit-down meetings, we are happy to accommodate your needs!

HOW MANY PEOPLE ON YOUR STAFF WILL BE AT THE WEDDING?

This greatly depends on the logistics & budget of your event, but you will always have at least one on-site coordinator the day of your wedding.

HOW DO WE RESERVE OUR WEDDING DATE?

Let us know when you're getting married, and we will let you know immediately whether or not we are available. A non-refundable deposit and signed contract are due in order to secure your date. If you haven't narrowed down a date yet, we can help! It helps to have 2-3 dates in mind before deciding on your venue & other vendors.



“THERE ARE FEW THINGS WORTH MORE THAN HAVING SOMEONE ELSE PLAN YOUR WEDDING. IT WAS WORTH ITS WEIGHT IN GOLD. IN ALL SERIOUSNESS, WE COULDN'T HAVE DONE ANY OF THIS OURSELVES.”

DETAILS

IMPORTANT THINGS TO KNOW

Payment

A signed contract and non-refundable deposit of 50% of the package price is required to secure your date. The remaining balance is due two weeks before your event. All payments can be made electronically, which allows for credit cards.

Cancellations

After signing your contract, all changes must be made in writing and signed by both parties in order to be effective. If your wedding gets canceled less than 30 days before your event, all monies paid will be forfeited and the remaining balance will be due within 2 weeks.

We are your go-to experts and are here to guide you through the ups and downs of planning a wedding. It is our job to take care of the boring details so you don't have to!

LOVE NOTE FROM A BRIDE

"AFTER GETTING ENGAGED, MY FIANCE AND I HAD NO CLUE WHERE TO START. JUST THE THOUGHT OF PLANNING OUT EVERY DETAIL THAT COMES ALONG WITH GETTING MARRIED MADE BOTH OF US FEEL OVERWHELMED. WE WERE ON THE FENCE ABOUT HIRING A PROFESSIONAL PLANNER BUT CANNOT BE MORE THANKFUL THAT WE DID! YOUR NAME WEDDINGS MADE THE MONTHS LEADING UP TO OUR WEDDING FUN & EXCITING, AS ALL THE HARD WORK WAS DONE FOR US!"

-Zuri Whitney

LET'S CHAT!

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If you have any questions, please get in touch.

We look forward to hearing from you!